

AGENDA

Information Security and Privacy Advisory Board Meeting

**Hyatt Regency Hotel, Bethesda
7400 Wisconsin Avenue
[One Bethesda Metro Center]
Bethesda, Maryland**

March 16-18, 2004

Note: Speaker/times are subject to change without notice.

Tuesday, March 16, 2004

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| 8:30 a.m. | <i>Welcome</i> Franklin Reeder, Board Chairman |
| 8:45 a.m. | <i>Session on CRM Activities</i> <ul style="list-style-type: none">• Introduction and Overview of Session Leslie Reis and Lynn Bruneau, Board Members |
| 9:00 a.m. | <i>First Annual Privacy Trust Survey Briefing</i> Larry Ponemon, Chairman, Ponemon Institute Bill Ferguson, Executive Director, Carnegie Mellon CIO Institute |
| 10:00 a.m. | B-R-E-A-K |
| 10:30 a.m. | <i>Internal Revenue Services (IRS) CRM Activities</i> Mary Ronan IRS |
| 11:15 a.m. | <i>Board Discussion Period</i> |
| 12:00 p.m. | L-U-N-C-H |
| 1:30 p.m. | <i>United States Postal Service (USPS) CRM Activities</i> Zoe Strickland, Chief Privacy Officer Ken Ceglowski, Manager, Customer Relations Management Emily Andrews, Privacy Programs Specialist USPS |
| 2:15 p.m. | B-R-E-A-K |

- 2:30 p.m. ***Health Care Community CRM Activities***
Rich Guida, Director of Information Security
Johnson & Johnson
- 3:15 p.m. ***Overview of ACCENTURE CRM Report***
Richard Hauf, CRM Core Team Member
ACCENTURE
- 4:00 p.m. ***Session Wrap-Up and Board Discussion***
- 5:00 p.m. **R-E-C-E-S-S**

Wednesday, March 17, 2004

- 8:30 a.m. ***Session on CSD Funding Efforts***
 - Introduction and Overview of Session
Susan Landau, Board Member
- 9:00 a.m. ***Industry Panel Session***
 - Steven Adler, Marketing Manager for Privacy and Compliance, IBM Tivoli Security and Privacy
 - Christopher Hankin, Director of Federal Affairs, Sun Microsystems
 - Rich Guida, Director of Information Security, Johnson and Johnson
- 10:30 a.m. **B-R-E-A-K**
- 10:50 a.m. ***Industry Panel Q&A Period***
- 12:00 a.m. **L-U-N-C-H**
- 1:30 p.m. ***Session Wrap and Board Discussion of Next Steps***
- 3:00 p.m. **B-R-E-A-K**
- 3:15 p.m. ***Briefing on DOD/DHS Review of NIAP Program***
Greg Larsen
Institute for Defense Analysis
- 3:45 p.m. ***Public Participation Period***

4:00 p.m. ***Overview and Status of Current Work Plan Topic Areas***
Franklin Reeder, Chairman

5:00 p.m. **R-E-C-E-S-S**

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8:30 a.m. ***Discussion of Board Work Plan Topic Areas and***
Priorities
Board Members

10:00 a.m. ***Review of Action from Day One and Day Two***
Board Members

11:00 a.m. **B-R-E-A-K**

11:15 a.m. ***Development of Agenda for June 2004 meeting***

12:00 p.m. **A-D-J-O-U-R-N**

Next Meeting: June 15-17, 2004